

Sarah Randolph

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OBJECTIVE

Currently looking for full-time or contract work in the San Francisco Bay or New York City Area. Recent projects include several corporate redesigns, mobile application and mobile site design, interactive design.

QUALIFICATIONS

- Over nine years professional experience in web design specializing in interactive design, user experience, and user interface design focused on user-centered design methodologies
- Strong technical skills working with various content management systems, AGILE environment, HTML5, CSS3, PHP, JQuery as well as expert knowledge of Adobe Creative Suite
- Expert level experience in creating wireframes and pixel perfect mockups that translate seamlessly to the web by up to date knowledge of current web design standards

EXPERIENCE

01/2010 - current **Sr. UI Designer** **D&B Digital**
Currently works with Web Producers and Developers in an AGILE environment to design mobile applications and mobile sites, interactive modules, creating wireframes and designing mockups for Dun & Bradstreet's sites including www.dnb.com, www.allbusiness.com, www.hoovers.com. Designed the dnb mobile site, contributed to the redesign of all sites. (allbusiness.com launches July 2011) Recently redesigned the D&B Homepage translating to a 50% increase in sales.

09/2006 - 09/2009 **Manager, Design & Production** **JamBase**
Hired on as Sr. Web Designer and was promoted. Managed Design & Production department, project management, and day to day task delegation. Designed html email marketing campaigns for clients, company newsletters, animated gifs and Flash ads on a high volume basis. Designed widgets, media kits, site graphics, iPhone app design and other special projects as needed. www.jambase.com

06/2004 - 02/2005 **Web Producer** **The Examiner**
Managed and hired Web Admins and Designers as needed. Oversaw all aspects of The Examiner website, managed content, designed banners, ads, and special promotions. Contributed to the redesign and transition to Examiner.com. Technical skill used: HTML, CSS, PHP. Programs used: Dreamweaver, Fireworks, Flash, InDesign, Photoshop. www.sfexaminer.com

05/2001 - 05/2003 **Sr. Designer** **The J Weekly**
Created & designed all ads for a Northern California weekly publication, including managing work flow. Designed supplement covers & banners on a weekly basis. Pre-flight and prepared any camera ready ads and artwork for print. Designed all in-house materials for subscriptions & ad department. Assisted production team with layout when needed. Technical skills & programs used: Illustrator, Photoshop, InDesign, Quark, Pitstop. www.jweekly.com

02/2000 - 12/2000 **Web Producer** **Atom Shockwave**
Produced web pages and graphics for Atomshockwave.com website, designed various web ads and one off pages. Designed in-house graphics. www.atomshockwave.com

EDUCATION

01/1999 - 06/2002 **San Francisco State University** **San Francisco, CA**
Graphic Design and Visual Communication major at San Francisco State University.

08/1995-12/1999 **Santa Rosa Junior College** **Santa Rosa, CA**
Associate of Arts Degree at Santa Rosa Junior College.